

AMENDMENTS TO THE SPECIFICATION

Please amend the paragraph beginning on Page 2, Line 4 of the Specification to read:

This application is a continuation-in-part application of U.S. Application No. 09/896,017, now U.S. Patent No. 7,155,477, entitled "METHOD AND SYSTEM FOR CONTINUOUS INTERACTIVE COMMUNICATION IN AN ELECTRONIC NETWORK", filed on June 28, 2001, and which is assigned to the assignee of the present application.

Please amend the paragraph beginning on Page 19, Line 3 of the Specification to read:

Aspects of the data object delivery and data transaction model utilized in embodiments of the present invention are described in the above-referenced U.S. patent application, namely, Application No. 09/896,017, now U.S. Patent No. 7,155,477, entitled "Method and System for Continuous Interactive Communication in an Electronic Network", that is assigned to the assignee of the present application, and that is hereby incorporated by reference. For this embodiment, the interface between the customer client computer 702 and the publisher 703 is accomplished through an intermediate communications platform that includes a network server 104 that forms part of the switching network.